



# HealthWork International

2024 PROSPECTUS

## **Expertise and Thought Leadership to Elevate Health Workforces.**

The Australian-owned HealthWork International group is focussed on improving global population health through a range of initiatives designed to enhance service delivery and accessibility, including allied health workforce planning, health workforce development and training, support for health practitioner regulation and peak body association management, and geospatial mapping of the health workforce against population need.

Led by CEO and founder, Professor Susan Nancarrow, an international health workforce researcher and experienced clinician with more than 30 years' experience, HealthWork International works with health care organisations, government and professional associations to improve the quality and effectiveness of service delivery.

Partnering with HealthWork International provides access to global expertise, through a complete suite of services which place health workers, system improvements and workforce development, at their core. We have the solutions that your organisation needs.

## **Health Workforce Professionals Peak Body Management, Governance and Policy Support**

Self-regulating professional peak bodies and workforces seeking professionalisation, certification, and association management can access world-leading expertise through HealthWork Solutions to help them achieve these goals.

We offer association management and secretariat functions for peak bodies. Don't manage the difficult job of governing a peak body and administering memberships alone. Let a dedicated health association management company, backed by international regulatory expertise, help you concentrate more on what matters to you most - furthering the interests of your profession.

Let us translate your workforce and context expertise into best practice policies, or government proposals, with our drafting and regulatory expertise. Our team can position your peak body to better achieve its agenda, help you seek external recognition through the National Alliance of Self-Regulated Health Professions or work with you to secure government support for your initiatives.

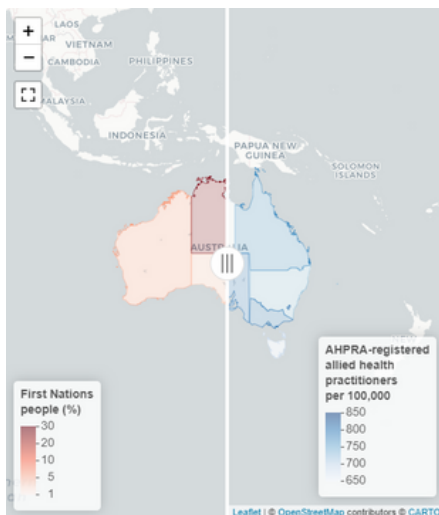
Workforces seeking to professionalise can also work with us to understand what is required to become a self-regulating profession and design a certification framework, supported by appropriate governance and policies, which is fit to take your workforce to the next level.

## Allied Health Workforce Planning, Strategy, Capability and Surveys

AHP Workforce works with a broad array of healthcare organisations to build capacity in allied health workforce planning, strategy and capability – helping to increase the quality and accessibility of allied health services, and create more sustainable and efficient workforces.

Our [international track record](#) speaks for itself, having conducted World Health Organization-funded projects and helped government health departments, public health networks and regional public health organisations identify and respond to their workforce needs.

Codesign a project, or outsource the project design to us based on your desired outcomes. We are uniquely placed through our interactive platform enabling asynchronous and live engagement, to deliver on large, consultative projects. Include our workforce surveys, honed over years of research and consultancy work, to help you make evidence-based decisions to improve workforce attraction, morale, retention, and quality of care.

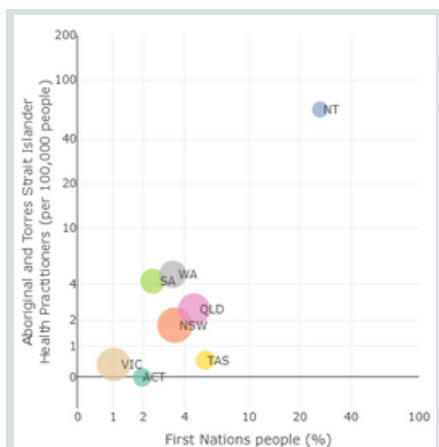


## Geospatial Mapping of Population Need to Allied Health Workforce Supply

HealthWork Mapping geospatially maps allied health practitioner supply against the population *need* for allied health services, to Statistical Area Level 3 granularity. *Need* (versus demand) is defined using profession-specific population-demographic-based drivers of need for a profession's services, weighted and synthesised into our novel algorithmic, the *Allied Health Index of Need*.

Clients can choose our Nexus dashboard, for on-demand access to the required data in an intuitive, interactive dashboard. Clients can also select/access:

- Area-Level Allied Health Workforce Planning Reports to support regional-level allied health workforce planning; or
- Allied Health Profession Workforce Reports, designed to provide health professional peak bodies with invaluable insights for lobbying government and driving peak body agendas, each featuring interactive mapping, graphics and analyses.



We also offer Profession Insights reports to help health businesses take the guesswork out of which region to target for a new or expanding business.

## Your Online Community for Health Professional Development and Learning

The Allied Health Academy is an online community and learning management system, designed specifically for allied health professionals (AHPs) to unite, learn, and grow together. The Academy fosters a vibrant, interactive community where AHPs, AHAs, health workers, policymakers, funders, and stakeholders collaborate to effect positive change within the field of allied health.

The Academy champions both individual advancement and systemic improvement by offering a comprehensive range of high-quality online training programs, supplemented by engaging communities of practice. These are tailored to enhance interdisciplinary skills and support the continuous growth of individuals and the organisations they work for. The Academy is also a platform for facilitating collaboration on systemic or other issues for allied health, the development of new and innovative solutions at local, regional and global levels. These are communities of practice on special interest topics, or designed for collaboration between members who represent a particular slice of our larger allied health community.

Membership is free, enabling professionals worldwide to connect, contribute to global health solutions, and advance their careers through continuous learning. Additionally, corporate clients (LHNs, PHNs) can leverage our specialised training packages to develop their teams or secure dedicated spaces within TAHA to facilitate their own training initiatives and professional development goals.

By joining The Academy, clients also gain access to unique opportunities for revenue generation, sponsorship, and job advertising, placing your brand in front of the world's largest interdisciplinary allied health learning community. Engage with us to start shaping the future of allied health with a unified voice and shared expertise.



## Why work with us?

- Our consultants are all clinicians, researchers and academics with international reputations in their fields, and our specialist support staff bring significant experience, systems and content expertise to our solutions.
- We want you to succeed, and find workforce solutions that are fit-for-purpose. The diverse experience of our team, and variety of solutions we can offer you across our businesses, ensures you can secure a robust outcome to support meaningful change.
- Our solutions are truly innovative - we know that to meet new and emerging challenges, the health system and all of its stakeholders need support to evolve. Our solutions are designed by allied health experts to bridge gaps, and bring best practice and international knowledge within easy reach.
- We recognise that your needs may be multi-faceted. We can package multiple HealthWork International solutions together for you, easing your administration and offering you a holistic and integrated result that meets your needs.



### Get in touch:

Contact us at [info@hwitl.com](mailto:info@hwitl.com) for more information or to arrange a meeting to discuss how we can help you.

